

*We make a living by what we get, but we make a life by what we give.
In the spirit of giving, we thank you!*

As the year comes to a close, we reflect back with enduring gratitude to all those who have helped Pacific Shores Hematology - Oncology Foundation (PSHOF) take our first steps, for those who continue to support our mission and goals, and for new donors who will help us move forward.

For the last two years:

The Board of Directors along with members of the community have worked very hard to build the infrastructure required to launch meaningful and needed programs that echo the voices and reflect the needs of cancer patients and their families. It is with great pleasure that we continue to provide this support to our oncology community. We are increasing access to research, to education and to improving quality of life.

Accomplishments 2006-present:

- Designed and Developed Website - www.pacificshoresfoundation.org
- Designed logos, developed and produced all collateral materials
- Established community group of volunteers
- Designated funds for research, education and quality of life
- "Party on Pine" - Amgen Bike Race and Dinner Benefit at Kings Fish House, Long Beach, CA
- In collaboration with the Tori Miller Busch Ovarian Cancer Fund
- Hosted "Open Canvas" - Evening Cancer Benefit
- "Artist in Motion" - Annual Cancer and Art Program (next one planned for June 2009)
- Oncology Nursing Core Curriculum Community Nursing Education Program (on-going)
- In collaboration with the Justice Campbell and Elizabeth Lucas Family Cancer Fund
- "Soar to Survive" - An educational publication
- New office location
- *Women to Women Campaign

**What's New: The Women to Women Campaign:*

In June 2008, Pacific Shores Hematology - Oncology Foundation along with extraordinary women in the community, Jeanne Brodeur, founding chair, and Elizabeth Lucas, Fran Scripps Conley, and Margaret Decristofaro, founding donors, launched the Women to Women Campaign (W2W). With partial support from the Tori Miller Busch Ovarian Cancer Fund, the Maria Ferrera Breast Cancer Fund, and the Judy Senn Family and Friends Pancreatic Cancer Fund, the W2W campaign addresses the financial challenges faced by women with cancer, be it access to treatments and research, or medical exams and co-pays. A grant committee was established, chaired by Peter Ferrera, MD, and includes the founding chair, and community members, healthcare professionals, and cancer survivors. Grants are already pending for recipients who, without the W2W support, would not be able to sustain their existing treatment plan.

Many community members and healthcare professionals have expressed their unwavering support; and as we approach a new year, we look to the future with great enthusiasm, and appreciate your continued support to sustain and advance PSHOF and the W2W fund.

May peace and happiness be shared by all,

The Board of Directors,

*President: Simon Tchekmedyian, MD
Vice President: Peter Ferrera, MD*

*Secretary: Elizabeth Lucas
Treasurer: Gerry Seckington*

*Nancy Illian Lois Kearney
Dick Miller*

Executive Director: Jann Buaiz, MS

Women to Women Founding Chair: Jeanne Brodeur

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