



444 West Ocean Blvd., Suite 800  
Long Beach, CA 90802



*A Program of Pacific Shores Hematology-Oncology Foundation*  
*[www.pacificshoresfoundation.org](http://www.pacificshoresfoundation.org)*

As a previous donor to the Pacific Shores Hematology –Oncology Foundation’s (PSHOF) Woman to Woman campaign, you are part of a very special community. You are among a small but important group of donors who have given to help women with cancer. When you give to the Woman to Woman campaign you know that your gift will directly impact the lives of local women—women from your own community.

As mentioned in our last Woman to Woman newsletter, thanks to your donations, twelve women have received grants that have helped bridge a gap in their healthcare. Recently:

A 43 year-old woman with colorectal cancer had lost her job. She utilized savings to initiate a Cobra insurance plan so she could continue her oncology treatment. As time passed, she was no longer able to pay her monthly Cobra insurance fees along with her monthly expenses to sustain a home, food and clothing. As a result her Cobra insurance was cancelled. Our grant of \$1,284.00 provided support to reinstate her Cobra insurance so she could continue her treatment for a couple of months until she finds employment.

The Woman to Woman grants have also provided critical funding to help pay for genetic testing, necessary diagnostic tests , treatment and symptom management drugs, and assistance with meeting insurmountable insurance co-pays. Thanks to your support, these women now have one less financial burden to worry about so they have more energy and resources to help them in their fight against cancer.

Over -----→

There is something very unique about the Woman to Woman campaign - something that campaign founder, Jeanne Brodeur, understood very well. Jeanne saw first-hand that there were women, who sat right alongside her in the doctor's office, that were in need. She could have looked away, but instead, she found a way to help. The Woman to Woman campaign is unique in that your donation is guaranteed to help support women, just like Jeanne envisioned.

I am honored to have founded the Woman to Woman Campaign with Jeanne Brodeur and I want to share the success of the campaign with you. Every grant that is awarded is thanks to your generosity. Together, we have changed lives and we can do so much more with your continued commitment.

**I am hoping you will continue to support the  
Woman to Woman Campaign with a tax-deductible gift.**

Please send your gift today to enable the Woman to Woman Campaign to continue to help women with cancer. I look forward to sharing more success stories with you - stories of women whose lives you changed with your contribution.

Sincerely,

Elizabeth Lucas  
Pacific Shores Hematology-Oncology Foundation  
Founding Board Member

Woman to Woman Campaign  
Founding Member

P.S. Your tax-deductible donation will make a difference in the lives of women in Los Angeles and Orange County. Please send your donation soon and make your check payable to PSHOF-Woman to Woman Campaign. Thank you so much for believing in our mission and helping in the fight against cancer.